



Plan FRA — 2020 - 2024

Plan FRA — 2020 - 2024 has been devised by the FRA Committee in response to membership interests and concerns. The Plan sets out the objectives, actions and timelines to meet FRA priorities over the next electoral cycle of the Yarra City Council.

Plan FRA has the benefit of focusing our efforts and ensuring the longevity and relevance of the FRA over the short and medium term.

The Plan has as its source the priorities identified by a members' workshop conducted at the 2019 AGM followed by a survey of all members in April 2020.

The Plan recognises the need to be ambitious but also realistic and will require increased membership participation in our activities and projects.

The Plan sets out the priorities for the next 4 years whilst recognizing the need to adjust priorities in response to the changing needs and interests of members and the wider Fitzroy community.

The Plan responds to -

- FRA Priorities
 - Heritage Protection and Conservation
 - Planning and Advocacy
 - City Strategy, Policy and Guidelines
 - Homelessness and Social Issues
 - Climate Action
 - Participation

- FRA Longevity
 - Continue to Build & Engage the Community
 - Communication

- FRA Influence
 - Council Elections
 - Building Connections
 - Planning and Strategic Issues

Reporting back to our membership and the wider community will remain an important part of our work using FitzTalk, Facebook, our website together with face to face meetings and/or on-line forums on a needs basis.

Written by Martin Brennan and Greg Chenhall
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Background

The **FITZROY RESIDENTS' ASSOCIATION INC** (FRA) was formed at a public meeting on 1 August 1969, and the FRA was formally established on 7 November 1969.

The FRA was incorporated under the Associations Incorporation Act 1981 on 30 March 1995. The FRA is a community organisation formed in 1969 in response to the planned large-scale demolition of Fitzroy and North Fitzroy for development by the state government. The FRA aimed to maintain and renew the 19th century housing stock and associated architecture of Melbourne's first suburb.

The FRA was very influential with the Fitzroy City Council through to the early '80s on a range of policy fronts. In 1994 the Fitzroy Council was amalgamated with the Collingwood and Richmond City Councils to form the Yarra City Council. The association celebrated its 50th anniversary in 2019.

The objective of the FRA is simple: **to keep Fitzroy liveable and sustainable.**

Our mission statement is to promote, protect and enhance residential amenity.

Our areas of interest include:

- Protection of Fitzroy's heritage buildings and unique streetscape character
- Maintaining a balance between residential and commercial interests
- Ensuring safety in our residential neighbourhoods, and limit noise levels from late trading nightclubs, bars and entertainment venues
- Reducing the impact of traffic on residential streets
- Supporting residents on local issues and amenities
- Contributing to the policies and planning undertaken by the Yarra City Council and the State Government

Objective	Action	Implementation	Who	Timing
Respond to the priorities	Heritage Protection and Conservation	Support FRA membership on the Yarra City Council Heritage Advisory Committee	HAC Member	2020 & 2022
		Network the FRA with heritage and other associations and seek to implement joint projects	Deputy Chair & a Facilitator to publish a booklet on the FRA's 50 Year History	2020 through 2021
	Planning and Advocacy	Prepare Objections to significant and precedent setting Planning Applications	Chair	Ongoing
		Prepare a 'How to Guide' on planning policies and permit applications (building upon National Trust work)	Committee	2021
	City Strategy, Policy and Guidelines	Prepare submissions in response to Council policies, strategies plus the annual budget	Committee	Ongoing
		Conduct an annual review of Yarra strategies and policies impacting on residents	Chair and Deputy Chair	From 2022
	Homelessness and Social Issues	Monitor City and State Government responses to the chronic issue of homelessness and other social issues	Chair and Deputy Chair	Ongoing
		Network with organisations and agencies whose focus is on homelessness and social issues across Fitzroy and the City of Yarra	Deputy Chair	2022
	Climate Action	Monitor the implementation of the City Council's Climate Emergency Plan and report on an annual basis its impact including funding allocations and actions	Chair	2021
		Network with Yarra Climate Action Network on the implementation of Climate Emergency Plan	Chair & Secretary	2023
	Participation	Advocate for improved Council engagement strategies, and tools to ensure an informed community and participatory decision-making	Chair	2020 and 2021

Ensure longevity of the FRA and adherence to purpose	Continue to Build & Engage	Develop a membership strategy to maintain and increase membership numbers along with seeking a diverse membership	Secretary & Social Media and Engagements Manager	2022
		Review the 4 Year Plan on a bi-annual basis and update the priorities and actions where appropriate	Chair	2022
		Investigate the use of new social media such as Instagram and YouTube	Social Media and Engagements Manager	2023
		Publish and distribute a postcard / flyer on a bi-annual basis to Fitzroy residents	Chair & Committee	Early 2024
		Review and revise membership records regularly and provide due and overdue notices	Secretary	2021
		Update the FRA Rules with Member support for 2020 consideration and propose a vote at the 2020 AGM. Implement changes if new Rules accepted by members and CAV.	Deputy Chair Committee	2020 Early 2021
		Identify and assess risks and take necessary mitigation steps annually	Deputy Chair and Treasurer	Ongoing from 2021
		Initiate crowd funding in response to specific projects including opposition to significant developments to be determined by VCAT	Treasurer and Social Media and Engagements Manager	2023
	Communication	Publish via email FitzTalk on an occasional basis and maintain Facebook as an additional means of communicating with members and the wider community	Committee and Member Contributions	2020 Ongoing
		Implement an upgraded website with resources and educational materials for members and the wider community	Collaborative Projects and Forums Manager	Late 2020
		In addition to the AGM conduct up to three member meetings online or face-to-face and provide opportunities for discussion and debate	Chair	2021
		Review on a bi-annual basis the FRA's social media strategy and its implementation	Social Media and Engagements Manager	2021 and 2023

Increase influence in Fitzroy, Yarra and Beyond	Council Elections	Provide bipartisan information to members and residents on candidates for council elections through a survey of candidates and/or a Meet the Candidates forum	Chair and Deputy Chair	2020 2023
		A 'Meet and Greet' to be arranged with Nicholls and Langridge Ward councillors on the election of a new council. Further meetings to be held on an annual basis.	Chair, Deputy Chair & Secretary	From Early 2021
	Building Connections	Connect with other resident associations across the City of Yarra in joint actions that are suitable and feasible	Deputy Chair	2021
		Support Committee members on community advisory committees established by the Council	All Committee and Some Members	Ongoing
		Participate in Council Question Time when relevant to solicit information and maintain a presence for the Association	Chair, Deputy Chair	Ongoing
		FRA to undertake on an as of needs basis links to state government agencies and departments including VCAT	Chair, Deputy Chair	Ongoing
		Respond to opportunities to network the FRA with other resident groups in Yarra (as well as other municipalities) and organizations having similar objectives such as the National Trust, Heritage Victoria etc	Chair, Deputy Chair	Ongoing
	Statutory Planning and City Strategy	Explore opportunities to influence and impact on State Government decision making through the Minister of Planning, the Department of Planning and VCAT to achieve better outcomes for the City and Fitzroy in terms of the built form, heritage protection and the ESD performance of new developments	Chair, Deputy Chair	2021 through 2024

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